

## work experience

photographer  
Venture Bristol  
Sept 08 - Dec 08

Photographer in exclusive lifestyle portrait studio. Richard learnt to take portraiture to a new level. Focussing on fun and interaction as a way to dramatise character in individuals, families and relationships. Through planning shoots and idea generation with creative editing, Richard experimented with the boundaries of visual expression to create images that uniquely express who people are and how they feel. Important elements involve building rapport and confidence, understanding needs and desires [especially when verbalised loosely] creating fun experiences that maximise quality of images and therefore sales opportunities. Work also involved marketing the studio through lead generation. Richard worked to targets to ensure all work could be completed within time considerations.

photographer, videographer  
Image  
Oct 06-Apr 08

Initially working as a photographer on cruise ships, Richard was promoted to senior position within weeks of employment. This was due to his determined attitude, quality of work and target driven focus. Work included portraits, private shoots, including weddings, products and other shipboard activities. As a "senior" he was responsible for other team members, including achieving targets, training new staff with personal and technical skills and customer services. Richard's design skills were often used to create advertising and designs for portraits to be presented in; these are as important as the photograph in generating sales. Richard was also promoting the department through presentations with audiences and for television. Richard gave lectures on digital cameras, Photoshop and how to take better photographs to audiences of over 200. Important elements of work involved successful set-up of studios, lab printing with environmental responsibilities and selling the work and retail items. Richard did the majority of stock shots for "Millennium" a start up ship for the company, and "Veendam". He maximised the latest techniques in 32bit imaging. Richard was asked to produce a special report on new ideas for better business practice and new products by the managing director. Richard took hold of the Video Production Specialist position. He really enjoyed the mix of filming beautiful destinations with reality and documentary aspects. Successful networking gave Richard the chance to produce a variety of other video products including show reels, music videos and instructional dvds. Richard worked on 5 ships across 4 different cruise lines, each time adapting to a new way of life and experiences.

graphic designer  
Pindar  
June 06-Sept 06

Designing print advertising to very tight technical specifications. Working with initiative or taking agreed text and ideas to finished designs. Work was en-mass, target driven and provided the opportunity to produce up to 30 page designs a day. Work also involved logo design. Corporate identity and branding is an area of Richard's personal interest.

graphic designer  
Kilminster Financial  
Dec 05-Mar 06

Working for Kilminster Financial Advisors gave Richard enough work to start working freelance. Work involved a small amount of re-branding, and re-designing existing documents to encourage trust and reassurance in high net value clients.

new business executive  
Brunel Professional Risks  
Apr 05 - Feb 06

Within a marketing firm for a specialist insurance organisation. Main responsibilities included marketing all aspects of the firm's business. This varied from networking, blasting up to 800 telephone calls a day, designing brochures, organising direct mail, mass emails and faxes to ensure coverage to all new potential clients, whilst co-ordinating marketing strategies. Other duties included management of staff including training and development, managing existing clientele whilst liaising between sister and external partner firms. Richard brought in between £100k-£150k of potential new business each week. Was often highest paid employee of the company.

bar supervisor, av technician  
Bristol Academy  
Sept. 02- Feb 05

Working in a busy nightclub/music venue in Bristol City Centre whilst at university. Initially, work involved managing a team, training staff, customer relations and cashing tills to some very strange hours of the day. Work also included setting up sound systems, video installations with considerations for health & safety and as a caretaker for the venue.

bar manager  
Pulp  
Jun. 01- Feb. 02

Bar manager running a small underground cocktail bar with a high level of exclusivity. Was personally mentioned in numerous outstanding reviews in local, national and industry press. Designed popular weekly "specials menu" with regards to tight gross profit margins. Significantly increased sales of private parties and DJ promotions. Organised "point of sale" activities.

bar manager  
Chicago Rock  
Oct. 00 - Jun. 02

Bar manager in busy city centre bar. Responsibilities included training staff, regular stock takes, ordering and leading a team with a high turnover. First experience in a managerial position and consistently achieving high sales targets. Built relationships with other bars, networking to bring in new clientele.

## education

UWE, Bristol, 00-04	Graphic design BA (HONS.)
Arts Institute At Bournemouth 99-00	Diploma In Foundation Art Studies
Yeovil College 96-99	GNVQ Media, Communication & Production A-level communication studies City and Guilds Cert. In Photography
Stanchester Community School 91-96	GCSE's 8 A-C, 4 D's, 1 Distinction

## skills

Entrepreneurial	Richard is a true self starter who doesn't wait to be told to start initialising ideas. He will work until he is confident and satisfied that the task has been met successfully. His responsible attitude means he manages projects from initial ideas to completion looking for solutions and aid from other people and organisations as necessary.
Observant Problem Solver	Richard has strong ability recognising associations and details. He constantly notices problems and develops ideas that can be resolved through means of better communication. As a problem solver, Richard generates a multitude of solutions rather choosing than the first or most obvious.
Interested	Richard is highly self motivated and sees problems as a challenge. His philosophy states that the problem always lies with the self as a way to avoid placing blame on external factors. He carries a notebook and pen at most times for when moments of inspiration suddenly appear. Richard has high standards and likes to get really involved with his work. He is aware and interested in identity, branding, social issues and politics. His life experiences provide strong general knowledge across the board.
Outgoing & Fast Learner	Adaptable, diverse, energetic, confident and enthusiastic. He loves being in new situations and is able to learn new skills very quickly. Richard is able to work as a strong team leader, under his own esteem or as a team member. He considers the biggest weakness as not knowing the weakness.
Communicator	Richard is a fantastic communicator. His ability to communicate and interpersonally connect is perhaps one of his strongest attributes. He is a good talker and presents well. Working as a photographer requires skill to build confidence, trust and create a relaxed situation. Selling is required to be trustful, articulate and innovative whilst being concise with language for good presentation and playing aces at the right moment. All of Richard's professional interests involve communicating effectively and creatively. Writing continues this desire to tell stories and to be entertaining.
Technical	Richard has a love for technology and utilising it. Richard is known for pushing technology to the limits and developing new visual styles based on experimenting with process then implementing them in an ideas driven fashion.
Psychological Thinker	Richard aims to understand those who he has contact with. He aims to look beyond initial appearances and likes to predict and question what others think, why and where the influence of their opinions originates. Richard has a good judge of character and communicates to different levels, backgrounds and cultures.
Languages	<b>French</b> the French can understand it (mostly) <b>Spanish</b> learning at an evening class, most practice in Spain & with natives <b>German</b> out of practice, but with a little effort, enough to get by in Germany <b>Patois</b> get there one day!

## computer software

Adobe Illustrator CS2	Competent use and knowledge of filters and illustration techniques. Use varies from image making to logo design.
Adobe Photoshop CS3	Very experienced ability, knows many tips and tricks with a focus on retouching, photographic montage and automation
Adobe InDesign CS3	Fantastic ability. Preferred software for layout and typographical design. Can also produce interactive documents to export as PDFs.
Adobe Premiere	Very confident ability and experience of editing as a part of a narrative and for visual effects.
Final Cut Pro HD.	Very good professional experience and preferred tool for video editing.
Macromedia Dreamweaver	Understanding and has used as required for web design. Currently working towards C&G in web design.
Microsoft Word	Very competent ability. Use for typical writing requirements, email design, and document design. Better knowledge than most people will ever really need.
Microsoft Excel	Good working knowledge, mail merges, equations etc.